Course Description

Provides an understanding of macroeconomics as one of the most relevant and interesting subjects to study. Explains how public policy is formed and encourages a greater appreciation for how a modern economy functions. Economics is also emphasized as a practical tool for managerial decision-making.

Course Textbook


Course Learning Objectives

Upon completion of this course, students should be able to:

1. Recognize resource scarcity as the central economic problem.
2. Analyze how supply and demand creates the market for goods and services.
3. Discuss various national economic indicators and how each relates to economic growth.
4. Examine the effects of unemployment and inflation on the economy.
5. Construct the aggregate expenditure and demand model of the macro economy.
6. Discuss the interaction of the Federal Government and the Federal Reserve Bank in controlling the economy.
7. Illustrate monetary theory using the money supply and demand model.
8. Analyze the international economy through trade interdependences and financial interactions.

Credits

Upon completion of this course, the students will earn three (3) hours of college credit.

Course Structure

1. **Unit Learning Objectives:** Each unit contains Unit Learning Objectives that specify the measurable skills and knowledge students should gain upon completion of the unit.
2. **Written Lectures:** Each unit contains a Written Lecture, which discusses lesson material.
3. **Reading Assignments:** Each unit contains Reading Assignments from one or more chapters from the textbook. Chapter presentations are provided in each unit study guide as Supplemental Reading to aid students their course of study.
4. **Learning Activities (Non-Graded):** These non-graded Learning Activities are provided to aid students in their course of study in Unit II and IV-VIII.
5. **Key Terms:** Key Terms are intended to guide students in their course of study. Students should pay particular attention to Key Terms as they represent important concepts within the unit material and reading.
6. **Unit Assessments:** This course contains eight Unit Assessments, one to be completed at the end of each unit. Assessments are composed of written response questions.
7. **Unit Assignments:** Students are required to submit for grading Unit Assignments in Units II, IV, VI, and VIII. Specific information and instructions regarding these assignments are provided below.
8. **Ask the Professor:** This communication forum provides you with an opportunity to ask your professor general or course content related questions.
9. **Student Break Room:** This communication forum allows for casual conversation with your classmates.
Unit Assignments

Case Studies

The unit Case Studies are to be completed for Units II, IV, VI, and VIII. In completing these assignments the university requires that you follow APA guidelines in preparing citations and references.

- **Unit II Case Study:** Click [here](#) to access a PDF of the case studies titled, “GDP and The State of the USA” and “Price Check on Aisle 2”. Answer the questions at the end of each case study.
- **Unit IV Case Study:** Click [here](#) to access a PDF of the case studies titled, “The Life-Cycle Hypothesis” and “Investment Varies Much More Than Consumption”. Answer the questions at the end of each case study.
- **Unit VI Case Study:** Click [here](#) to access a PDF of the case studies titled, “Mackerel Economics in Federal Prisons” and “The Hassle of Small Change”. Answer the questions at the end of each case study.
- **Unit VIII Case Study:** Click [here](#) to access a PDF of the case studies titled, “The Big Mac Index” and “What About China?” Answer the questions at the end of each case study.

Your responses should be at least 150 words in length. You are required to use at least your textbook as source material for your responses. All sources used, including the textbook, must be referenced; paraphrased and quoted material must have accompanying citations.

APA Guidelines

CSU requires that students use the APA style for papers and projects. Therefore, the APA rules for formatting, quoting, paraphrasing, citing, and listing of sources are to be followed. A document titled “APA Guidelines Summary” is available for you to download from the APA Guide Link, found in the Learning Resources area of the myCSU Student Portal. It may also be accessed from the Student Resources link on the Course Menu. This document provides links to several internet sites that provide comprehensive information on APA formatting, including examples and sample papers.

Submitting Course Papers/Projects

Once you have completed your Case Study, submit it by uploading through the “view/complete” link under the Assignment tab in Units II, IV, VI, and VIII. **Do not e-mail your paper directly to your professor.** By using the Assignment tab, your university record will automatically be updated to indicate you have submitted your Case Study and the assignment will be provided to your professor for grading. Instructions for submitting your assignment can be found under the Assignment tab in Units II, IV, VI and VIII.

CSU Grading Rubric for Papers/Projects

The course papers will be graded based on the CSU Grading Rubric for all types of papers. In addition, all papers will be submitted for electronic evaluation to rule out plagiarism. Course projects will contain project specific grading criteria defined in the project directions. To view the rubric, click the Academic Policies link on the Course Menu, or by accessing the CSU Grading Rubric link, found in the Learning Resources area of the myCSU Student Portal.

Communication Forums

These are non-graded discussion forums that allow you to communicate with your professor and other students. Participation in these discussion forums is encouraged, but not required. You can access these forums with the buttons in the Course Menu. Instructions for subscribing/unsubscribing to these forums are provided below.

**Once you have completed Unit VIII, you MUST unsubscribe from the forum; otherwise, you will continue to receive e-mail updates from the forum. You will not be able to unsubscribe after your course end date.**

[Click here for instructions on how to subscribe/unsubscribe and post to the Communication Forums.](#)
Ask the Professor

This communication forum provides you with an opportunity to ask your professor general or course content questions. Questions may focus on Blackboard locations of online course components, textbook or course content elaboration, additional guidance on assessment requirements, or general advice from other students.

Questions that are specific in nature, such as inquiries regarding assessment/assignment grades or personal accommodation requests, are NOT to be posted on this forum. If you have questions, comments, or concerns of a non-public nature, please feel free to email your professor. Responses to your post will be addressed or emailed by the professor within 48 hours.

Before posting, please ensure that you have read all relevant course documentation, including the syllabus, assessment/assignment instructions, faculty feedback, and other important information.

Student Break Room

This communication forum allows for casual conversation with your classmates. Communication on this forum should always maintain a standard of appropriateness and respect for your fellow classmates. This forum should NOT be used to share assessment answers.

Grading

Unit Assessments (8 @ 10%) = 80%
Case Studies (4 @ 5%) = 20%
Total = 100%

Course Schedule/Checklist (PLEASE PRINT)

The following pages contain a printable Course Schedule to assist you through this course. By following this schedule, you will be assured that you will complete the course within the time allotted.
# BBA 2401, Principles of Macroeconomics: Course Schedule

By following this schedule, you will be assured that you will complete the course within the time allotted. Please keep this schedule for reference as you progress through your course.

## Unit I  
**Introduction to Macroeconomics**

| Review:  | ☐ Unit Study Guide |
| Read:    | ☐ Chapter 5: Introduction to Macroeconomics  
           | ☐ Supplemental Reading: See Study Guide |
| Submit:  | ☐ Assessment |

Notes/Goals:

## Unit II  
**Tracking the U.S. Economy**

| Review:  | ☐ Unit Study Guide  
           | ☐ Learning Activities (Non-Graded): See Study Guide |
| Read:    | ☐ Chapter 6: Tracking the U.S. Economy  
           | ☐ Supplemental Reading: See Study Guide |
| Submit:  | ☐ Assessment  
           | ☐ Case Study |

Notes/Goals:

## Unit III  
**Unemployment, Inflation, Productivity, and Growth**

| Review:  | ☐ Unit Study Guide |
| Read:    | ☐ Chapter 7: Unemployment and Inflation  
           | ☐ Chapter 8: Productivity and Growth  
           | ☐ Supplemental Reading: See Study Guide |
| Submit:  | ☐ Assessment |

Notes/Goals:

## Unit IV  
**Aggregate Expenditure, Supply, and Demand**

| Review:  | ☐ Unit Study Guide  
           | ☐ Learning Activities (Non-Graded): See Study Guide |
| Read:    | ☐ Chapter 9: Aggregate Expenditure  
           | ☐ Chapter 10: Aggregate Expenditure and Aggregate Demand  
           | ☐ Chapter 11: Aggregate Supply  
           | ☐ Supplemental Reading: See Study Guide |
| Submit:  | ☐ Assessment  
           | ☐ Case Study |

Notes/Goals:
# BBA 2401, Principles of Macroeconomics

## Course Schedule

### Unit V: Fiscal Policy and Federal Budgets

**Review:**
- Unit Study Guide
- **Learning Activities (Non-Graded):** See Study Guide

**Read:**
- Chapter 12: Fiscal Policy
- Chapter 13: Federal Budgets and Public Policy
- **Supplemental Reading:** See Study Guide

**Submit:**
- Assessment

**Notes/Goals:**

### Unit VI: Banking and the Financial System

**Review:**
- Unit Study Guide
- **Learning Activities (Non-Graded):** See Study Guide

**Read:**
- Chapter 14: Money and the Financial System
- Chapter 15: Banking and the Money Supply
- **Supplemental Reading:** See Study Guide

**Submit:**
- Assessment
- Case Study

**Notes/Goals:**

### Unit VII: Monetary Theory and Macro Policy

**Review:**
- Unit Study Guide
- **Learning Activities (Non-Graded):** See Study Guide

**Read:**
- Chapter 16: Monetary Theory and Policy
- Chapter 17: Macro Policy Debate: Active or Passive?
- **Supplemental Reading:** See Study Guide

**Submit:**
- Assessment

**Notes/Goals:**

### Unit VIII: International Economics

**Review:**
- Unit Study Guide
- **Learning Activities (Non-Graded):** See Study Guide

**Read:**
- Chapter 18: International Trade
- Chapter 19: International Finance
- Chapter 20: Economic Development
- **Supplemental Reading:** See Study Guide

**Submit:**
- Assessment
- Case Study

**Notes/Goals:**