Course Description

An examination of the role of international and comparative law, including the laws governing multinational enterprises; foreign investment; money and banking; and sales of goods, services, labor, intellectual property, transportation, financing, taxation, and dispute settlement. Reviews the most important international organizations, from the Bank of International Settlements to the World Trade Organization.

Course Textbook


Course Learning Outcomes

Upon completion of this course, students should be able to:

1. Evaluate the implications of international business transactions on individuals and organizations.
2. Distinguish between the theory and practice of international trade and international investment regulations.
3. Identify the main agencies with oversight and control over international trade and laws, including the World Trade Organization, the International Monetary Fund, and the World International Patent Organization.
4. Discuss the cultural differences in international contracting and trade policies.
5. Synthesize the body of knowledge related to international commercial dispute resolution.
6. Analyze the effect of ethical issues in international business law on organizational management.
7. Define and assess e-commerce issues and the future of international law.
8. Discuss the effect of international business transactions, laws, and culture on career opportunities.

Credits

Upon completion of this course, the students will earn three (3) hours of college credit.

Course Structure

1. **Study Guide**: Each unit contains a Study Guide that provides students with the learning outcomes, unit lesson, required reading assignments, and supplemental resources.
2. **Learning Outcomes**: Each unit contains Learning Outcomes that specify the measurable skills and knowledge students should gain upon completion of the unit.
3. **Unit Lessons**: Each unit contains a Unit Lesson, which discusses unit material.
4. **Reading Assignments**: Each unit contains Reading Assignments from one or more chapters from the textbook.
5. **Suggested Reading**: Chapter presentations are provided in the Unit I, III, IV, and VIII study guides as Suggested Reading to aid students in their course of study. Suggested Readings are listed in the Unit I-VII study guides to aid students in their course of study. Students are encouraged to read the resources listed if the opportunity arises, but they will not be tested on their knowledge of the Suggested Readings.
6. **Learning Activities (Non-Graded)**: These non-graded Learning Activities are provided in Units I-VII to aid students in their course of study.
7. **Discussion Boards**: Discussion Boards are part of all CSU term courses. More information and specifications can be found in the Student Resources link listed in the Course Menu bar.
8. **Unit Assessments**: This course contains five Unit Assessments, one to be completed at the end of Units I, III, IV, VI, and VIII. Assessments are composed of written response questions.
9. **Unit Assignments:** Students are required to submit for grading Unit Assignments in Units II, III, V, VI, and VII. Specific information and instructions regarding these assignments are provided below. Grading rubrics are included with the Unit II, III, V, VI, and VII Assignments. Specific information about accessing these rubrics is provided below.

10. **Ask the Professor:** This communication forum provides you with an opportunity to ask your professor general or course content related questions.

11. **Student Break Room:** This communication forum allows for casual conversation with your classmates.

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**CSU Online Library**

The CSU Online Library is available to support your courses and programs. The online library includes databases, journals, e-books, and research guides. These resources are always accessible and can be reached through the library webpage. To access the library, log into the myCSU Student Portal, and click on “CSU Online Library.” You can also access the CSU Online Library from the “My Library” button on the course menu for each course in Blackboard.

The CSU Online Library offers several reference services. E-mail (library@columbiasouthern.edu) and telephone (1.877.268.8046) assistance is available Monday – Thursday from 8 am to 5 pm and Friday from 8 am to 3 pm. The library’s chat reference service, Ask a Librarian, is available 24/7; look for the chat box on the online library page.

Librarians can help you develop your research plan or assist you in finding relevant, appropriate, and timely information. Reference requests can include customized keyword search strategies, links to articles, database help, and other services.

**LibGuides**

Click [here](#) for the LibGuide for this course.

Think of a LibGuide (a Library Guide) as a mini-website to help you with your assignments. It has relevant information such as databases, ebooks, and websites specific to your courses. If you have any questions, please reach out to your friendly library staff.

**Unit Assignments**

**Unit II Essay**

Using the CSU Online Library and/or online resources, select a company from the following list, or research another company and use it.

- Walmart
- Starbucks
- McDonald’s
- Disney
- Ford Motor Company
- General Motors

Locate this company in the business news. Does your selected company operate as an international business? A good source of information for this question is the annual report of the company. Explain your answer. For example, how extensive are the international operations of the firm you selected? What is the value of revenue, domestic versus international, and what are the trends?

Submit a two-page report on your findings. Include the following:

- introduction,
- thesis statement,
- body, and
- conclusion.
All sources used, including the textbook, must be referenced; paraphrased and quoted material must have accompanying citations in proper APA style.

Information about accessing the Grading Rubric for this assignment is provided below.

**Unit III Course Project**

**Phase 1**

You will be developing a course project that will begin in Unit III and finish in Unit VII. The course project will be done in three phases.

This project is a practical memo on a company interested in expanding into another country. The memo focuses on the international business law and practices for the international expansion of your chosen company.

The CEO of your selected company has requested that you assist with developing overseas-expansion plans for the firm. Your role is to complete a comprehensive memo responding to the CEO’s request. Specifically, this course project will be completed in memo form, and it will include your research and a framework that the firm should consider in its expansion efforts. The framework should include guidelines and identify key issues that affect or may potentially affect the company and its various departments.

There are different elements of the project that you will build in the three phases. You should investigate the kinds of issues that a firm is likely to face in an environment of international business laws and the types of transactions that are commonplace for firms.

As part of your research, you may find other relevant issues that may affect your business, which are not covered in the lessons. In particular, note any pending regulations, laws, or relevant issues that may be evolving. The framework that you include should be practical, relevant, and presented in a user-friendly manner.

The audience for your memo is the board of directors of the firm. In addition to the memo itself, you must develop a communication plan on how you would propose informing and engaging the employees of the firm. The final project should contain a separate reference page of sources used in the project.

Use APA style when citing references used in your guidelines.

You must develop a template for the course project. This should be in the form of a table of contents that forms part of the deliverables. In addition, begin to develop a reference page of key resources and sources that you will use in the remaining two sections of the course project. These sources and resources should be primarily from the CSU Online Library and online sources for corporate webpages.

For Phase 1, select a company and a country that you plan to export/expand into, and develop a brief company profile for the firm as well as a brief overview of the country. Complete a company profile for the firm, a corporate profile (facts on the company), and a brief overview of the selected country. This assignment must be two to three pages in length, not counting the table of contents, the title page, and the references.

Information about accessing the Grading Rubric for this assignment is provided below.

**Unit V Course Project**

**Phase 2**

As you recall, we are working on a course project. The final deliverable of the course project is a detailed memo that you will prepare, outlining the opportunities and constraints of establishing operations in another country from a legal perspective. There are three parts to the project.

For this assignment, you are looking at Phase 2 of the deliverable. This phase includes the development and submission of a working draft of the memo that was started in Unit III. The memo must be three to four pages, thorough, and it must be well cited with current references to support key points.
As a firm considers expanding into another country, there are many things that must be resolved. It is useful to consider the five Ws and H: who, what, where, when, why, and how:

- Why are we considering this expansion, and does it fit with our strategy and operations?
- What are the tasks we will be doing in this country?
- Where will we locate in the country?
- Who should we involve in the planning of our move and the execution of this initiative?
- When do we want these steps to be completed?
- How do we proceed? What are the steps?

Of course, we must also outline the legal framework of the country we are looking to move goods into, including an assessment of how the World Trade Organization views the country from a trade perspective, what types of regional trade agreements may be in place, and the dispute resolution options open to us.

Information about accessing the Grading Rubric for this assignment is provided below.

**Unit VI Essay**

Describe the role and function of the International Labour Organization (ILO) Administrative Tribunal. Use the CSU Online Library and other sources to research articles concerning this organization. What makes this organization so important to employees and their organizations?

This paper should be two to three pages in length and include examples of the role of the Tribunal.

All sources used, including the textbook, must be referenced; paraphrased and quoted material must have accompanying citations in proper APA style.

Information about accessing the Grading Rubric for this assignment is provided below.

**Unit VII Course Project**

**Phase 3**

As you recall, we are working on a course project. The final deliverable of the course project is a detailed memo that you will prepare, outlining the opportunities and constraints of establishing operations in another country from a legal perspective. There are three parts to the project.

This is Phase 3 of the assignment. Include two- to three-recent articles and/or cases that you can locate in the CSU Online Library or on the Internet, concerning opening and operating a business within a foreign country. These types of recent articles and/or cases are important in supporting your project.


Articles that will be pertinent to your project could include information from or about the following:

- United Nations Commission on International Trade,
- U.S. International Trade Administration,
- International Organization for Standardization,
- foreign corrupt practices,
- international business etiquette and manners,
- United States International Trade Commission,
- World Trade Organization,
- International Labour Organization,
- United Nations Convention on Contracts for the International Sale of Goods, and
- World Intellectual Property Organization.

Write a two- to three-page summarization of the articles. All sources used, including the textbook, must be referenced; paraphrased and quoted material must have accompanying citations in proper APA style.
Please submit all three phases for the final course project that you started developing in Unit III and Unit V. As you complete your final phase, be sure to incorporate the instructor feedback from the Phase 1 and Phase 2 assignment submissions. Be sure to include your title and reference pages along with your table of contents.

Information about accessing the Grading Rubric for this assignment is provided below.

**APA Guidelines**

The application of the APA writing style shall be practical, functional, and appropriate to each academic level, with the primary purpose being the documentation (citation) of sources. CSU requires that students use APA style for certain papers and projects. Students should always carefully read and follow assignment directions and review the associated grading rubric when available. Students can find CSU's Citation Guide by clicking [here](#). This document includes examples and sample papers and provides information on how to contact the CSU Success Center.

**Grading Rubrics**

This course utilizes analytic grading rubrics as tools for your professor in assigning grades for all learning activities. Each rubric serves as a guide that communicates the expectations of the learning activity and describes the criteria for each level of achievement. In addition, a rubric is a reference tool that lists evaluation criteria and can help you organize your efforts to meet the requirements of that learning activity. It is imperative for you to familiarize yourself with these rubrics because these are the primary tools your professor uses for assessing learning activities.

Rubric categories include: (1) Discussion Board, (2) Assessment (Written Response), and (3) Assignment. However, it is possible that not all of the listed rubric types will be used in a single course (e.g., some courses may not have Assessments).

The Discussion Board rubric can be found within Unit I’s Discussion Board submission instructions.

The Assessment (Written Response) rubric can be found embedded in a link within the directions for each Unit Assessment. However, these rubrics will only be used when written-response questions appear within the Assessment.

Each Assignment type (e.g., article critique, case study, research paper) will have its own rubric. The Assignment rubrics are built into Blackboard, allowing students to review them prior to beginning the Assignment and again once the Assignment has been scored. This rubric can be accessed via the Assignment link located within the unit where it is to be submitted. Students may also access the rubric through the course menu by selecting “Tools” and then “My Grades.”

**Again, it is vitally important for you to become familiar with these rubrics because their application to your Discussion Boards, Assessments, and Assignments is the method by which your instructor assigns all grades.**

**Communication Forums**

These are non-graded discussion forums that allow you to communicate with your professor and other students. Participation in these discussion forums is encouraged, but not required. You can access these forums with the buttons in the Course Menu. Instructions for subscribing/unsubscribing to these forums are provided below.

[Click here for instructions on how to subscribe/unsubscribe and post to the Communication Forums.](#)

**Ask the Professor**

This communication forum provides you with an opportunity to ask your professor general or course content questions. Questions may focus on Blackboard locations of online course components, textbook or course content elaboration, additional guidance on assessment requirements, or general advice from other students.

Questions that are specific in nature, such as inquiries regarding assessment/assignment grades or personal accommodation requests, are NOT to be posted on this forum. If you have questions, comments, or concerns of a non-public nature, please feel free to email your professor. Responses to your post will be addressed or emailed by the professor within 48 hours.
Before posting, please ensure that you have read all relevant course documentation, including the syllabus, assessment/assignment instructions, faculty feedback, and other important information.

Student Break Room

This communication forum allows for casual conversation with your classmates. Communication on this forum should always maintain a standard of appropriateness and respect for your fellow classmates. This forum should NOT be used to share assessment answers.

Grading

Discussion Boards (8 @ 2%) = 16%
Assessments (5 @ 4%) = 20%
Unit II Essay = 10%
Unit III Course Project = 12%
Unit V Course Project = 12%
Unit VI Essay = 10%
Unit VII Course Project = 20%
Total = 100%

Course Schedule/Checklist (PLEASE PRINT)

The following pages contain a printable Course Schedule to assist you through this course. By following this schedule, you will be assured that you will complete the course within the time allotted.
By following this schedule, you will be assured that you will complete the course within the time allotted. Please keep this schedule for reference as you progress through your course.

## Unit I: Introduction to International Business

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<th>Review:</th>
<th>Unit Study Guide</th>
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<td><strong>Learning Activities (Non-Graded):</strong></td>
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<tr>
<td><strong>Chapter 1:</strong> Introduction to International and Comparative Law, pp. 1-2, 4-23, 26-30, 34-43, and 45-50</td>
<td><strong>Chapter 2:</strong> State Responsibility and Environmental Regulation, pp. 51-58, 67-70, 72-73, 76-78, 83, 86-100, and 102-104</td>
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Notes/Goals:

## Unit II: Dispute Resolution and Multinational Business

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<td><strong>Chapter 3:</strong> Dispute Settlement, pp. 107-112, 114-117, 120-125, 127-130, 134, 139-142, 147-152, 155-156, and 160-161</td>
<td><strong>Chapter 4:</strong> The Multinational Enterprise, pp. 163-166, 169-180, 186-188, 190, 193-197, 204-205, 209, 211-212, and 216</td>
<td><strong>Suggested Reading:</strong> See Study Guide</td>
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Notes/Goals:
# BBA 4446, International Legal Operations

## Course Schedule

### Unit III: Foreign Direct Investment

**Review:**
- [ ] Unit Study Guide
- [ ] **Learning Activities (Non-Graded):** See Study Guide

**Read:**
- [ ] **Chapter 5:** Foreign Investment, pp. 219-223, 225-243, 247-267, and 271-278
- [ ] **Suggested Reading:** See Study Guide

**Discuss:**
- [ ] **Discussion Board Response:** Submit your response to the Discussion Board question by Saturday, 11:59 p.m. (Central Time)
- [ ] **Discussion Board Comment:** Comment on another student’s Discussion Board response by Tuesday, 11:59 p.m. (Central Time)

**Submit:**
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- [ ] **Course Project** by Tuesday, 11:59 p.m. (Central Time)

### Notes/Goals:

### Unit IV: Money and Banking

**Review:**
- [ ] Unit Study Guide
- [ ] **Learning Activities (Non-Graded):** See Study Guide

**Read:**
- [ ] **Chapter 6:** Money and Banking, pp. 281-282, 285-294, 299-319, 322-327, and 330-331
- [ ] **Suggested Reading:** See Study Guide

**Discuss:**
- [ ] **Discussion Board Response:** Submit your response to the Discussion Board question by Saturday, 11:59 p.m. (Central Time)
- [ ] **Discussion Board Comment:** Comment on another student’s Discussion Board response by Tuesday, 11:59 p.m. (Central Time)

**Submit:**
- [ ] **Assessment** by Tuesday, 11:59 p.m. (Central Time)

### Notes/Goals:

### Unit V: International Trade Regulations

**Review:**
- [ ] Unit Study Guide
- [ ] **Learning Activities (Non-Graded):** See Study Guide

**Read:**
- [ ] **Suggested Reading:** See Study Guide

**Discuss:**
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**Submit:**
- [ ] **Course Project** by Tuesday, 11:59 p.m. (Central Time)

### Notes/Goals:
## Unit VI: Services and Labor

### Review:
- Unit Study Guide
- **Learning Activities (Non-Graded):** See Study Guide

### Read:
- **Chapter 8:** Services and Labor, pp. 409-456, 459-460, and 463
- **Suggested Reading:** See Study Guide

### Discuss:
- **Discussion Board Response:** Submit your response to the Discussion Board question by Saturday, 11:59 p.m. (Central Time)
- **Discussion Board Comment:** Comment on another student’s Discussion Board response by Tuesday, 11:59 p.m. (Central Time)

### Submit:
- **Assessment** by Tuesday, 11:59 p.m. (Central Time)
- **Essay** by Tuesday, 11:59 p.m. (Central Time)

### Notes/Goals:

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## Unit VII: Intellectual Property and Sales

### Review:
- Unit Study Guide
- **Learning Activities (Non-Graded):** See Study Guide

### Read:
- **Chapter 9:** Intellectual Property, pp. 470-473, 477-487, 490-492, 495-496, 501-519, 522-523, and 526-534
- **Chapter 10:** Sales, pp. 540, 542, 547-550, 553-556, 559-564, 568-575, 579-580, and 583-587
- **Suggested Reading:** See Study Guide

### Discuss:
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- **Discussion Board Comment:** Comment on another student’s Discussion Board response by Tuesday, 11:59 p.m. (Central Time)

### Submit:
- **Course Project** by Tuesday, 11:59 p.m. (Central Time)

### Notes/Goals:

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## Unit VIII: Transportation and Financing

### Review:
- Unit Study Guide

### Read:
- **Chapter 11:** Transportation, pp. 589-596, 600-604, 612-615, 620, 623-627, 631, and 634-636
- **Chapter 12:** Financing, pp. 638-651, 654-658, 662-665, 669, 672-674, and 676-680
- **Suggested Reading:** See Study Guide

### Discuss:
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