Course Description

Presents an overview of preventative methods and public accountability regarding public health. An exploration of the organizational structure of public health at the local, state, and national levels; involvement of local, state and federal government in public health; management of public health resources, including human resources; identification of relationship of public health alliances such as public health officials with managed care; and the future of public health in the United States. In addition, students engage in an investigation of current public health issues and efforts to ameliorate public health concerns with an emphasis on preventive approaches.

Course Textbook


Course Learning Outcomes

Upon completion of this course, students should be able to:

1. Define the concepts of Public Health Administration.
2. Assess the overall level of health prevention responsibility and accountability.
3. Examine the relationships between public health entities at various organizational levels.
4. Identify national, state, and local public health organization structures.
5. Discuss the roles of government in the administration of public health programs and initiatives.
6. Explain the processes involved in the management and delegation of public health resources.
7. Analyze the future status of the U.S. public health system.
8. Review the historical developments of public health.
9. Evaluate the social determinants of health.

Credits

Upon completion of this course, the students will earn three (3) hours of college credit.

Course Structure

1. Unit Learning Outcomes: Each unit contains Learning Outcomes that specify the measurable skills and knowledge students should gain upon completion of the unit.
2. Unit Lesson: Each unit contains a Unit Lesson, which discusses unit material.
3. Reading Assignments: Each unit contains Reading Assignments from one or more chapters from the textbook. Supplemental Readings are listed in the unit study guides to aid students in their course of study. The readings themselves may or may not be provided in the course, but students are encouraged to read the resources listed if the opportunity arises as they have valuable information that expands upon the lesson material. Students will not be tested on their knowledge of the Supplemental Readings.
4. Key Terms: Key Terms are intended to guide students in their course of study. Students should pay particular attention to Key Terms as they represent important concepts within the unit material and reading.
5. Discussion Boards: Discussion Boards are part of all CSU term courses. More information and specifications can be found in the Student Resources link listed in the Course Menu bar.
6. Unit Assessments: This course contains three Unit Assessments, one to be completed at the end of Units I, III, and IV. Assessments are composed of written response questions.
7. **Unit Assignments**: Students are required to submit for grading Unit Assignments in Units II, III, V, VI, and VII. Specific information and instructions regarding these assignments are provided below. Grading rubrics are included with the Unit II, III, V, VI, and VII Assignments. Specific information about accessing these rubrics is provided below.

8. **Final Exam (Proctored)**: Students are to complete a Final Exam in Unit VIII. All Final Exams are proctored—see below for additional information. You are permitted four (4) hours to complete this exam in the presence of your approved proctor. This is an open book exam. Only course textbooks and a calculator, if necessary, are allowed when taking proctored exams. The Final Exam is composed of written response questions.

9. **Ask the Professor**: This communication forum provides you with an opportunity to ask your professor general or course content related questions.

10. **Student Break Room**: This communication forum allows for casual conversation with your classmates.

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**CSU Online Library**

The CSU Online Library is available to support your courses and programs. The online library includes databases, journals, e-books, and research guides. These resources are always accessible and can be reached through the library webpage. To access the library, log into the myCSU Student Portal, and click on “CSU Online Library.” You can also access the CSU Online Library from the “My Library” button on the course menu for each course in Blackboard.

The CSU Online Library offers several reference services. E-mail (library@columbiasouthern.edu) and telephone (1.877.268.8046) assistance is available Monday – Thursday from 8 am to 5 pm and Friday from 8 am to 3 pm. The library’s chat reference service, Ask a Librarian, is available 24/7; look for the chat box on the online library page.

Librarians can help you develop your research plan or assist you in finding relevant, appropriate, and timely information. Reference requests can include customized keyword search strategies, links to articles, database help, and other services.

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**Unit Assignments**

**Unit II Essay**

**Public Health Needs**

Select a public health program (state or federal program) working toward reducing a health disease such as diabetes, heart disease, HIV/AIDS, or asthma.

1. Write a brief introduction to address the program by including a historical overview, the need for the program, the theoretical background on which the program is designed, a brief overview of the services offered, and the significance of the program.
2. Describe the health disease including data on current incidence, prevalence, mortality rates, and projections for the next five years. Address interventions and treatment options to change the status quo of this epidemic. Present the data in a tabular or graphical form.
3. Compare and contrast how this disease is affecting different racial and ethnic groups. Based on your calculations, what inference can you conclude?
4. Identify the resources needed to treat this disease including facilities, equipment, pharmaceuticals, research, funding, and healthcare professionals.
5. Using the projections, estimate the resources needed to treat these diseases over the next five years. Explain the estimates.

Your assignment should be a minimum of two pages in length, not including the title and reference pages. Include four quality references where two of them are from peer-reviewed articles. Use your own words, and include citations and references as needed to avoid plagiarism. All sources used must be referenced; paraphrased and quoted material must have accompanying citations and be cited per APA style.

Information about accessing the grading rubric for this assignment is provided below.

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PUH 6303, Public Health Administration
Unit III Article Review

Public Health Program Proposal

Locate a scholarly, primary article from the CSU Online Library databases or other reputable sources (such as Academic Search Premier, etc.) on a particular health disparity. An example might be the infant mortality rate among Black Americans. Summarize the article, and provide your thoughts as to why this issue is still a problem in the 21st century. Give one example of a real intervention that is designed to address the problem. Do not forget to reference the article and anything else you cite in your discussion.

Your assignment should be a minimum of two pages in length, not including the title and reference pages. All sources used must be referenced; paraphrased and quoted material must have accompanying citations and be cited per APA style.

Information about accessing the grading rubric for this assignment is provided below.

Unit V Essay

Process of Health Policy Making: Policy Formation

Identify an organization in your local community or state that could weigh in on the health policy debate concerning the epidemic of childhood obesity.

Analyze what role this organization could or should play in shaping local or state health policy around the issue of childhood obesity.

In your assessment, reference at least one element or concept from course textbook Chapter 8, regarding the application of strategic thinking (Public Health and the Policy Process: Micro and Macro Dimensions) to this organization's decision to become involved in this policy-making arena.

Your assignment should be a minimum of two pages in length, not including the title and reference pages. Include four quality references where two of them are from peer-reviewed articles. Use your own words, and include citations and references as needed to avoid plagiarism. All sources used must be referenced; paraphrased and quoted material must have accompanying citations and be cited per APA style.

Information about accessing the grading rubric for this assignment is provided below.

Unit VI Essay

Public Health Workforce Hiring Strategies

As you have learned this unit, one of the major factors in the successful operation of any public health organization is whether appropriate people have been hired for the roles. In this assignment, you will develop strategies that will help you in the very important process of identifying the right skill set needed for a job and the process of hiring the person best suited to that job.

Prepare for this assignment by reviewing your Learning Resources on job analysis and description, rules and regulations governing hiring, and good practices for interviewing.

Then imagine that you are hiring a health or program planner for your local or state health department. Analyze the job so that you understand what kinds of skills and background would be needed in order to perform that job well. In a two to three page paper, describe your strategies on how to fill that position, including the following specific elements:

1. Write a brief job description for this job (feel free to study other job descriptions to give you ideas, but you must engage in original thinking in this job analysis).
2. Describe where you would advertise or any other strategy you would engage in to recruit someone for this position, briefly explaining your rationale for these choices.
3. Describe what your approach would be in interviewing this person, and list three specific questions you would ask.
4. Identify at least one law, rule, or regulation that you would be guided by in your hiring process, and how you would make sure to stay in compliance with this regulation.
Your assignment should be a minimum of two pages in length, not including the title and reference pages. Include four quality references where two of them are from peer-reviewed articles. Use your own words, and include citations and references as needed to avoid plagiarism. All sources used must be referenced; paraphrased and quoted material must have accompanying citations and be cited per APA style.

Information about accessing the grading rubric for this assignment is provided below.

**Unit VII Essay**

**Public Health Surveillance and Disaster Preparedness**

Potentially one of the most serious of all public health crises is pandemic flu. In this unit’s assignment, you will describe plans for responding to such a pandemic.

Begin by browsing through the Pandemicflu.gov/Avianflu.gov, found at [www.pandemicflu.gov](http://www.pandemicflu.gov), and familiarize yourself with the resources on the site. Then complete the following steps.

- Locate the document *Interim Pre-pandemic Planning Guidance: Community Strategy for Pandemic Influenza Mitigation in the United States*.
- Read the "Executive Summary" and Appendix 3: "WHO Global Pandemic Phases and the Stages for Federal Government Response" from the document.
- Access the influenza plan for your own state, and scan it for information to respond to the exercise below.

For this assignment, assume that cluster(s) of avian influenza appear in your state. These are still localized but show some evidence of human transmission (phase 5).

Drawing on the resources from this website and your other Learning Resources this week, address the following questions.

- What surveillance steps do you follow and recommend?
- Describe the role of local and federal agencies in disease surveillance.
- What factors will determine or deter the success of your plan?
- Are you likely to control the outbreak so that it does not proceed to the pandemic phase 6?

Would you add anything to the government's plan, or do you think this is adequate?

Your assignment should be a minimum of two pages in length, not including the title and reference pages. Include four quality references where two of them are from peer-reviewed articles. Use your own words, and include citations and references as needed to avoid plagiarism. All sources used must be referenced; paraphrased and quoted material must have accompanying citations and be cited per APA style.

Information about accessing the grading rubric for this assignment is provided below.

**APA Guidelines**

The application of the APA writing style shall be practical, functional, and appropriate to each academic level, with the primary purpose being the documentation (citation) of sources. CSU requires that students use APA style for certain papers and projects. Students should always carefully read and follow assignment directions and review the associated grading rubric when available. Students can find CSU’s Citation Guide by clicking [here](http://example.com). This document includes examples and sample papers and provides information on how to contact the CSU Success Center.

**Grading Rubrics**

This course utilizes analytic grading rubrics as tools for your professor in assigning grades for all learning activities. Each rubric serves as a guide that communicates the expectations of the learning activity and describes the criteria for each level of achievement. In addition, a rubric is a reference tool that lists evaluation criteria and can help you organize your efforts to meet the requirements of that learning activity. It is imperative for you to familiarize yourself with these rubrics because these are the primary tools your professor uses for assessing learning activities.
Rubric categories include: (1) Discussion Board, (2) Assessment (Written Response), and (3) Assignment. However, it is possible that not all of the listed rubric types will be used in a single course (e.g., some courses may not have Assessments).

The Discussion Board rubric can be found within Unit I’s Discussion Board submission instructions.

The Assessment (Written Response) rubric can be found embedded in a link within the directions for each Unit Assessment. However, these rubrics will only be used when written-response questions appear within the Assessment.

Each Assignment type (e.g., article critique, case study, research paper) will have its own rubric. The Assignment rubrics are built into Blackboard, allowing students to review them prior to beginning the Assignment and again once the Assignment has been scored. This rubric can be accessed via the Assignment link located within the unit where it is to be submitted. Students may also access the rubric through the course menu by selecting “Tools” and then “My Grades.”

Again, it is vitally important for you to become familiar with these rubrics because their application to your Discussion Boards, Assessments, and Assignments is the method by which your instructor assigns all grades.

**Final Examination Guidelines**

Final Exams are to be administered to students by an approved Proctor. CSU approves two, flexible proctoring options: a standard Proctor, who is chosen by the student and approved by the university, or Remote Proctor Now (RP Now), an on-demand, third-party testing service that proctors examinations for a small fee.

Students choosing RP Now must have an operational webcam/video with audio, a high-speed Internet connection, and the appropriate system rights required to download and install software.

To review the complete Examination Proctor Policy, including a list of acceptable Proctors, Proctor responsibilities, Proctor approval procedures, and the Proctor Agreement Form, go to the myCSU Student Portal from the link below.

[http://mycsu.columbiasouthern.edu](http://mycsu.columbiasouthern.edu)

You are permitted four (4) hours to complete this exam in the presence of your approved Proctor. This is an open book exam. Only course textbooks, writing utensils, and a calculator, if necessary, are allowed when taking proctored exams. Other materials are not permitted unless specified in the examination instructions and only the sources identified in the instructions may be used as source material.

**Communication Forums**

These are non-graded discussion forums that allow you to communicate with your professor and other students. Participation in these discussion forums is encouraged, but not required. You can access these forums with the buttons in the Course Menu. Instructions for subscribing/unsubscribing to these forums are provided below.

[Click here for instructions on how to subscribe/unsubscribe and post to the Communication Forums.](#)

**Ask the Professor**

This communication forum provides you with an opportunity to ask your professor general or course content questions. Questions may focus on Blackboard locations of online course components, textbook or course content elaboration, additional guidance on assessment requirements, or general advice from other students.

Questions that are specific in nature, such as inquiries regarding assessment/assignment grades or personal accommodation requests, are NOT to be posted on this forum. If you have questions, comments, or concerns of a non-public nature, please feel free to email your professor. Responses to your post will be addressed or emailed by the professor within 48 hours.

Before posting, please ensure that you have read all relevant course documentation, including the syllabus, assessment/assignment instructions, faculty feedback, and other important information.

**Student Break Room**
This communication forum allows for casual conversation with your classmates. Communication on this forum should always maintain a standard of appropriateness and respect for your fellow classmates. This forum should NOT be used to share assessment answers.

**Grading**

- Discussion Boards (8 @ 2%) = 16%
- Assessments (3 @ 8%) = 24%
- Essays (4 @ 8%) = 32%
- Article Review = 8%
- Final Exam = 20%
- **Total** = 100%

**Course Schedule/Checklist (PLEASE PRINT)**

The following pages contain a printable Course Schedule to assist you through this course. By following this schedule, you will be assured that you will complete the course within the time allotted.
By following this schedule, you will be assured that you will complete the course within the time allotted. Please keep this schedule for reference as you progress through your course.

### Unit I
**Introduction of Public Health Administration and Historical Development of Public Health**

<table>
<thead>
<tr>
<th>Review</th>
<th>Unit Study Guide</th>
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| Read           | Chapter 1: Overview of Public Health Administration  
Chapter 2: Historical Developments in Public Health in the 21st Century  
Supplemental Reading: See Study Guide |
| Discuss        | Discussion Board Response: Submit your response to the Discussion Board question by Saturday, 11:59 p.m. (Central Time)  
Discussion Board Comment: Comment on another student’s Discussion Board response by Tuesday, 11:59 p.m. (Central Time) |
| Submit         | Assessment by Tuesday, 11:59 p.m. (Central Time) |

Notes/Goals:

### Unit II
**Public Health Administration and Practice and Organization of the Public Health System**

<table>
<thead>
<tr>
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| Read           | Chapter 4: Public Health Administration and Practice Framework  
Chapter 5: Organization of the Public Health System  
Supplemental Reading: See Study Guide |
| Discuss        | Discussion Board Response: Submit your response to the Discussion Board question by Saturday, 11:59 p.m. (Central Time)  
Discussion Board Comment: Comment on another student’s Discussion Board response by Tuesday, 11:59 p.m. (Central Time) |
| Submit         | Essay by Tuesday, 11:59 p.m. (Central Time)  
Proctor Approval Form |

Notes/Goals:

### Unit III
**Public Health and Social Determinants of Health**

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| Read           | Chapter 3: Public Health and Social Determinants of Health  
Chapter 15: Public Health Surveillance  
Chapter 24: Social Entrepreneurship and Public Health  
Supplemental Reading: See Study Guide |
| Discuss        | Discussion Board Response: Submit your response to the Discussion Board question by Saturday, 11:59 p.m. (Central Time)  
Discussion Board Comment: Comment on another student’s Discussion Board response by Tuesday, 11:59 p.m. (Central Time) |
| Submit         | Assessment by Tuesday, 11:59 p.m. (Central Time)  
Article Review by Tuesday, 11:59 p.m. (Central Time) |

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## Unit VII
**Public Health Surveillance, Program Evaluation, and Disaster Preparedness**

### Review:
- Unit Study Guide

### Read:
- Chapter 15: Public Health Surveillance
- Chapter 19: Evaluation of Public Health Programs
- Chapter 23: Evidence-Based Public Health Management and Practice
- Chapter 25: Disaster Preparedness and Public Health Response
- Supplemental Reading: See Study Guide

### Discuss:
- Discussion Board Response: Submit your response to the Discussion Board question by Saturday, 11:59 p.m. (Central Time)
- Discussion Board Comment: Comment on another student’s Discussion Board response by Tuesday, 11:59 p.m. (Central Time)

### Submit:
- Essay by Tuesday, 11:59 p.m. (Central Time)
- Request to take Final Exam

### Notes/Goals:

## Unit VIII
**Strategic planning, Performance Management, and Global Health Challenges and Opportunities**

### Review:
- Unit Study Guide

### Read:
- Chapter 16: Strategic Planning in Public Health
- Chapter 17: Performance Management in Public Health
- Chapter 27: Global Health Challenges and Opportunities
- Supplemental Reading: See Study Guide

### Discuss:
- Discussion Board Response: Submit your response to the Discussion Board question by Saturday, 11:59 p.m. (Central Time)
- Discussion Board Comment: Comment on another student’s Discussion Board response by Tuesday, 11:59 p.m. (Central Time)

### Submit:
- Final Exam by Tuesday, 11:59 p.m. (Central Time)

### Notes/Goals: