Course Description

Presents a diverse array of art works to help students distinguish artistic form, content, and importance in society. Original art works are analyzed through their historic style, elements of design process, and impact on cultural heritage.

Course Textbook


Course Learning Outcomes

Upon completion of this course, students should be able to:

1. Justify visual arts in relation to history and culture.
2. Examine the characteristics of works of art, including the purpose and structure of the work.
3. Interpret artworks using the elements of design.
4. Analyze artworks using the application of media, techniques, and processes.
5. Recognize an artwork or artist by style and time period.

Credits

Upon completion of this course, the students will earn three (3) hours of college credit.

Course Structure

1. Study Guide: Each unit contains a Study Guide that provides students with the learning outcomes, unit lesson, required reading assignments, and supplemental resources.
2. Learning Outcomes: Each unit contains Learning Outcomes that specify the measurable skills and knowledge students should gain upon completion of the unit.
3. Unit Lesson: Each unit contains a Unit Lesson, which discusses lesson material.
4. Reading Assignments: Each unit contains Reading Assignments from one or more chapters from the textbook and/or outside resources.
5. Suggested Reading: Suggested Readings are listed in each unit’s study guide. Students are encouraged to read the resources listed if the opportunity arises, but they will not be tested on their knowledge of the Suggested Readings.
6. Learning Activities (Nongraded): These nongraded Learning Activities are provided to aid students in their course of study.
7. Unit Assessments: This course contains eight Unit Assessments, one to be completed at the end of each unit. Assessments are composed of multiple-choice questions and matching questions.
8. Unit Assignments: Students are required to submit for grading Unit Assignments in Units I-VIII. Specific information and instructions regarding these assignments are provided below. Grading rubrics are included with each assignment. Specific information about accessing these rubrics is provided below.
9. Ask the Professor: This communication forum provides you with an opportunity to ask your professor general or course content related questions.
10. Student Break Room: This communication forum allows for casual conversation with your classmates.
CSU Online Library

The CSU Online Library is available to support your courses and programs. The online library includes databases, journals, e-books, and research guides. These resources are always accessible and can be reached through the library webpage. To access the library, log into the myCSU Student Portal, and click on “CSU Online Library.” You can also access the CSU Online Library from the “My Library” button on the course menu for each course in Blackboard.

The CSU Online Library offers several reference services. E-mail (library@columbiasouthern.edu) and telephone (1.877.268.8046) assistance is available Monday – Thursday from 8 am to 5 pm and Friday from 8 am to 3 pm. The library’s chat reference service, Ask a Librarian, is available 24/7; look for the chat box on the online library page.

Librarians can help you develop your research plan or assist you in finding relevant, appropriate, and timely information. Reference requests can include customized keyword search strategies, links to articles, database help, and other services.

LibGuides

Click here for the LibGuide for this course.

Think of a LibGuide (a Library Guide) as a mini-website to help you with your assignments. It has relevant information such as databases, ebooks, and websites specific to your courses. If you have any questions, please reach out to your friendly library staff.

Unit Assignments

Unit I Essay

Experiencing Public Art

For this assignment, you will select a public sculpture that interests you. Public sculptures include any work displayed in public with the goal of being accessible to everyone outside of a museum or building. Write an essay about an outdoor sculpture that you have seen in person. If you are unable to photograph a local sculpture, please locate one from your community or neighboring city using the Internet, and be sure to visit it.

You must be sure to choose a sculpture that you have seen in person so that you can give your description of what you felt when you experienced it. Take a photograph of the sculpture, and include your photo with this essay. If you are unable to take a photograph, locate one from the Internet. Include the photograph of the artwork on the fourth page by pasting the image into a Word document along with your written essay.

Address the following points in your essay:

- Title, artist, and location of the artwork.
- How would you describe the artwork?
- Why it is there, and what (or who) does it represent?
- What was the source of the funding for this artwork?
- How did you feel about it the first time you saw it?
- Do you feel the same about it now?

Example paper:

Click here to view an example essay. This example paper is for a similar assignment. It shows the APA formatting described below. Please notice that it has an introductory paragraph and a conclusion paragraph. This example will show you formatting and the level of detail required. Be sure that your essay must meets the criteria listed above.

Formatting:

- Title page (1 page)
- Written Essay (2 pages)
- Image(s) (1 page)
- References (1 page)
Use Times New Roman font. Double space all lines, and indent the first line of each paragraph. Your title page should be correctly formatted with a running head and page number listed in the header area. Include your title, name, and school centered on the title page. Your written essay should contain at least three paragraphs (including introductory and conclusion paragraphs). Your last page will have the word “References” centered at the top.

All sources used, including the textbook, must be cited and included on the reference page. When you use a statement from a source, you need to credit the source in this format: (last name of author(s), year) at the end of the sentence before the period.

For direct quotes, use quotation marks, and add the page number to your citation. An example of a citation for a quotation from page 5 of our textbook would be (Frank, 2014, p. 5).

Additionally, information you obtain from an outside source must be included on the reference page. If you would like additional assistance with APA, click here to access the CSU Citation Guide.

Click here to access a research guide that contains information on available resources from the CSU Library to aid you in completing your coursework.

Information about accessing the Blackboard Grading Rubric for this assignment is provided below.

**Unit II Assignment**

**Art Gallery: Selecting a Theme and Gallery Pieces**

Throughout this course, you will be working toward completing your course project, an art gallery. This project will be a PowerPoint presentation that you will build upon with each unit. After each unit, you will review your instructor’s feedback and revise your presentation accordingly.

For your first assignment, you will select a theme and five works of art for your art gallery. You will carry this theme throughout the course, and your additions for each unit will all relate back to this selected theme.

Using your textbook, select a theme. You can select an artist, a historical period, or a type of art. It can be modern or traditional. Select a theme that interests you—one that you would be interested in learning more about. Once you have a theme selected, select five works of art that fall under that theme. You can use multiple works of art created by the same artist.

You will find a few examples of themes in the list below:

- Scenes depicted, such as war landscapes, water, or mountains
- Topics such as horses, flowers, or religion
- Types of art, such as graphic art, comic art, or photographs
- Techniques such as murals or sculptures

Begin by opening the “Course Resources” tab to find the template provided for your art gallery. In the course, you should see a tab on the left blue bar labeled “Course Resources” located under the COURSE CONTENT heading. Once you open the template, save it to your computer to complete. You will use this template throughout the course as you build your art gallery. Read the instructions for each assignment carefully to see which slides to complete. Be sure to add your own creative elements, including the background and graphics. You may also add more slides.

For this portion of the presentation, you should complete at least nine slides of the template that include the following:

- Title slide: Include the title of your presentation, your name, the university’s name, and the date.
- Introduction slide 1: Include why this theme interests you and what you hope to learn, using complete sentences.
- Introduction slide 2: Include the title of your theme and a brief overview of the theme. Use supporting facts and complete sentences.
- Artwork slides: Include the five artwork slides. Include a visual of the artwork along with its title, artist, date, media (materials used in the artwork), and artwork citation.
- Reference slide: You must use at least your textbook as an outside source. Be sure to follow APA format for all sources used, including the textbook and artwork.
To access the art gallery template and other PowerPoint resources, click on the “Course Resources” link in the course menu bar of Blackboard.

Click here to access an example of this presentation segment. Click here to view this example in PDF format.

If you would like to learn more about using PowerPoint, consider watching the Success Center's Webinar here.

Click here for examples of proper artwork citations.

Information about accessing the Blackboard Grading Rubric for this assignment is provided below.

**Unit III Assignment**

**Art Gallery: Visual Elements**

For Unit III of your art gallery presentation, you will be adding descriptions of the visual elements you observe in the artworks you placed in your art gallery. The purpose of this unit assignment is to demonstrate that you can apply what you learned about visual elements to your gallery artworks.

- Begin by reviewing your Unit II feedback and making any necessary revisions.
- Place one Visual Elements slide directly after the artwork it describes.
- Next, research the elements using Chapter 3 of your textbook.
- Make sure you describe all of the visual elements from Chapter 3 using complete sentences. Questions to consider are included below:
  - **Line**: Describe what kind of lines are in the artwork (vertical, horizontal, diagonal, thick, thin, etc.). What do the lines do? Do they lead your eye to something?
  - **Shape**: Describe what kind of shapes are in the artwork and where they appear. Are there circular shapes in clouds, rectangular shapes in buildings?
  - **Light**: Where is the light coming from? What is it highlighting?
  - **Color**: What colors are used? Are the colors bright, tints, muted? Are they different shades of one hue?
  - **Texture**: Is there a pattern on some area in the artwork? Is there a paint texture such as impasto?
  - **Mass**: Is the artwork heavier in one area?
  - **Time**: Is there anything in the artwork that gives the sense of time? Is it a daytime or nighttime scene?
  - **Motion**: Is motion depicted? Are people walking, running, floating, or climbing toward something?
- You must use at least your textbook as an outside source. Be sure to follow APA format for all sources used, including the textbook. When adding your own opinion or observation, you will not need a citation as it is an original thought.
- Please submit your full presentation thus far, which should include the updated previous segments and the segment for this unit.
- This segment must include a minimum of five PowerPoint slides.

To access the art gallery template, an example presentation, and other PowerPoint resources, click on the “Course Resources” link in the course menu bar of Blackboard.

Click here to access an example of this presentation segment. Click here to view this example in PDF format.

Click here to access a research guide that contains information on available resources from the CSU Library to aid you in completing your coursework.

Information about accessing the Blackboard Grading Rubric for this assignment is provided below.

**Unit IV Assignment**

**Art Gallery: Principles of Design**

For Unit IV of your art gallery presentation, you will be adding descriptions of the principles of design you observe in the artworks you placed in your art gallery. The purpose of this unit assignment is to demonstrate that you can apply what you learned about design principles to your gallery artworks.

- Begin by reviewing your Unit III feedback and making any necessary revisions to the descriptions of the visual elements.
Next, research the design elements in Chapter 4 of your textbook.
Place the Design Principles slide directly after the Visual Elements slide describing each artwork.
Provide a detailed description of the design principles in each artwork, using full and complete sentences. For design principles, make sure you describe how the artist used most or all of the ones in Chapter 4: unity and variety, balance, emphasis, directional forces, contrast, repetition and rhythm, and scale and proportion.
Questions to consider are included below:
  - Unity: What elements work together to make a harmonious whole?
  - Variety: What creates diversity?
  - Balance: Is it symmetrical or asymmetrical?
  - Emphasis: What is the focal point?
  - Directional forces: What are the paths for the eye to follow?
  - Contrast: Where do you see contrasting elements in the artwork?
  - Repetition and rhythm: Is an element repeated?
  - Scale and proportion: Are the objects in proportion to each other?

You do not need to cite a source if it is your observation. Only cite a source if you are using information that someone published. Be sure to use APA formatting for all outside sources.

Please submit your full presentation thus far, which should include the updated previous segments and the segment for this unit.

This segment must include a minimum of five PowerPoint slides.

To access the art gallery template, an example presentation, and other PowerPoint resources, click on the “Course Resources” link in the course menu bar of Blackboard.

Click [here](#) to access an example of this presentation segment. Click [here](#) to view this example in PDF format.

Information about accessing the Blackboard Grading Rubric for this assignment is provided below.

**Unit V Assignment**

**Art Gallery: Critique**

For Unit V of the art gallery presentation, you will again be adding to your PowerPoint presentation.

For this segment, you will be adding a critique of your gallery pieces and explaining how and if they fit into each of the art criticism theories discussed in this course. Art criticism theories (formal, contextual, and expressive) help art historians and critics categorize art. An artwork will not represent a theory, but a theory can lead to a better understanding of the artwork.

- Begin by reviewing your Unit IV feedback and making any necessary revisions.
- Next, research the three art criticism theories listed in Chapter 5 of your textbook and the Unit V Lesson. Be sure to use APA format.
- Use the template slides labeled “Art Criticism Theories.”
- Complete three (3) slides, one for each of the art criticism theories: formal, contextual, and expressive.

For each slide, address the following:

- Describe the art criticism theory.
- Tell why you feel this theory is the best fit for the artwork.
- Tell how the theory explains one of your gallery artworks.
- Explain how the purpose and structure of the work relate to this theory.
- Please submit your full presentation thus far, which should include the previous updated segments and the segment for this unit.

To access the art gallery template, an example presentation, and other PowerPoint resources, click on the “Course Resources” link in the course menu bar of Blackboard.

Click [here](#) to access an example of this presentation segment. Click [here](#) to view this example in PDF format.

Information about accessing the Blackboard Grading Rubric for this assignment is provided below.
Unit VI Assignment

Art Gallery: Background

For Unit VI of your art gallery presentation, you will be adding a written description of the background information on your artworks to your PowerPoint presentation.

Be sure to review your Unit V feedback and make any necessary revisions. Next, research the background and details of your artworks using your textbook, the course content, and the CSU Online Library.

For this segment, use the slides in the art gallery template labeled “Background.” You will need one for each artwork. You may include more than one idea on each slide, but please do not overload the slides with information. Be sure to address the following:

- Describe the time period of the artwork.
- Include information on the artist of the artworks.
- Include facts that relate to your selected art pieces. For example, if your artwork depicts a war, it may be helpful to give information about that war.

Be sure to use APA format during this assignment. It is important to give credit to the source that provided your information. At the end of a sentence where you have information from a source, add a citation. The citation should consist of the author or authors’ last name(s) and the year of publication. For our textbook, it would be (Frank, 2014). If it is a quotation, add a page or paragraph number. For example, an in-text citation for a quote from your textbook would look like this: (Frank, 2014, p. 119). Place the full reference for the source on the References slide at the end.

Please submit your full presentation thus far, which should include the five artworks and the description of their visual elements, design principles, the art criticism theories, and the segment for this unit.

Click here to access an example of this presentation segment. Click here to view this example in PDF format.

Information about accessing the Blackboard Grading Rubric for this assignment is provided below.

Unit VII Essay

For the Unit VII Essay, you will visit an art museum of your choice. You may visit one in person or take a virtual tour via the Internet. Below is a list of museums that offer virtual tours that you may want to review for this assignment. Please note that you are not limited to this list:

- Louvre
- National Gallery of Art
- The National Gallery

You may select a virtual tour from this list or use the list included under the Websites tab in the Art Appreciation Libguide in the CSU Library at this link. Please include the name and location of your museum in your introductory paragraph.

For this essay, write about two artworks from the periods we read about in Unit VII: Renaissance, Baroque, Impressionist, or Post-Impressionist periods.

For each piece, address the following:

- Include the title, artist, date, medium, and scale.
- Describe the artwork.
- Describe the artist’s role in his or her society/community.
- What do you think is the artist’s message?
- What are the cultural significances of this piece?
- What historical elements are included in this piece?

Formatting:

Your essay will be at least five pages in length and include the following:
Use Times New Roman 12-point font. Double space all lines, and indent the first line of each paragraph. Your title page should be correctly formatted with a Running Head and page number listed in the Header area. Include your title, name, and school centered on the title page. Your written essay should contain at least three paragraphs (including an introductory and conclusion). Your last page will have the word “References” centered at the top.

All sources used, including the museum, must be cited and included on the reference page. When you use a statement from any outside source, you need to credit the source in this format: (last name of author(s), year) at the end of the sentence before the period.

For direct quotes, use quotation marks and add the page number to your citation. An example of a citation for a quotation from page 5 of our textbook would be (Frank, 2014, p. 5).

If you would like additional assistance with APA, click here to access the CSU Citation Guide.

Click here to access an example of this essay. Please note that this example essay does not follow the above directions, but it does provide guidance on formatting and style.

Note: If you are having trouble researching your museum artworks, you may find it helpful to search e-books for additional information. By choosing the fine arts topic first, then typing in a specific style of art (such as Renaissance or Baroque artists), you will find several options in the Art Appreciation Libguide.

Information about accessing the Blackboard Grading Rubric for this assignment is provided below.

**Unit VIII Course Project**

**Art Gallery: Commentary**

For Unit VIII, the last segment of your art gallery course project, you will be adding a comprehensive statement to your PowerPoint presentation and finalizing your segments from the previous units. You will submit the entire presentation, including those portions from previous units, for a final grade.

Begin by reviewing your Unit VI feedback and making any necessary revisions. In your comprehensive statement, present the last words on your art gallery. Summarize your thoughts and convey the larger implications of your art gallery. This is an opportunity to succinctly answer the “So what?” question by placing the presentation within the context of research about the topic you have investigated. Be sure to demonstrate the importance of your ideas. Do not be shy. The comprehensive statement offers you a chance to elaborate on the significance of your findings.

For this segment, use the slides in the art gallery template labeled “Comprehensive Statement.” A minimum of three PowerPoint slides are required; however, you are welcome to add as many as you feel you need. You may include more than one idea on each slide, but please do not overload the slides with information.

Be sure to address the following in your comprehensive statement:

- Describe what you learned about art in general.
- Describe what you learned about the art criticism theory.
- Describe what you learned about art’s role in society.
- Citations and references are not a requirement for this section, but if you choose to use outside sources, they must be cited and referenced accordingly.
- Although you do not need to add any new sources for the commentary section, you will need to ensure all APA guidelines are followed for the presentation as a whole.

To access the art gallery template, an example presentation, and other PowerPoint resources, click on the “Course Resources” link in the course menu bar of Blackboard.

Click here to access an example of this presentation segment. Click here to view this example in PDF format.
Information about accessing the Blackboard Grading Rubric for this assignment is provided below.

**APA Guidelines**

The application of the APA writing style shall be practical, functional, and appropriate to each academic level, with the primary purpose being the documentation (citation) of sources. CSU requires that students use APA style for certain papers and projects. Students should always carefully read and follow assignment directions and review the associated grading rubric when available. Students can find CSU’s Citation Guide by clicking [here](#). This document includes examples and sample papers and provides information on how to contact the CSU Success Center.

**Grading Rubrics**

This course utilizes analytic grading rubrics as tools for your professor in assigning grades for all learning activities. Each rubric serves as a guide that communicates the expectations of the learning activity and describes the criteria for each level of achievement. In addition, a rubric is a reference tool that lists evaluation criteria and can help you organize your efforts to meet the requirements of that learning activity. It is imperative for you to familiarize yourself with these rubrics because these are the primary tools your professor uses for assessing learning activities.

Rubric categories include: (1) Assessment (Written Response) and (2) Assignment. However, it is possible that not all of the listed rubric types will be used in a single course (e.g., some courses may not have Assessments).

The Assessment (Written Response) rubric can be found embedded in a link within the directions for each Unit Assessment. However, these rubrics will only be used when written-response questions appear within the Assessment.

Each Assignment type (e.g., article critique, case study, research paper) will have its own rubric. The Assignment rubrics are built into Blackboard, allowing students to review them prior to beginning the Assignment and again once the Assignment has been scored. This rubric can be accessed via the Assignment link located within the unit where it is to be submitted. Students may also access the rubric through the course menu by selecting “Tools” and then “My Grades.”

Again, it is vitally important for you to become familiar with these rubrics because their application to your Assessments and Assignments is the method by which your instructor assigns all grades.

**Communication Forums**

These are non-graded discussion forums that allow you to communicate with your professor and other students. Participation in these discussion forums is encouraged, but not required. You can access these forums with the buttons in the Course Menu. Instructions for subscribing/unsubscribing to these forums are provided below.

Once you have completed Unit VIII, you MUST unsubscribe from the forum; otherwise, you will continue to receive e-mail updates from the forum. You will not be able to unsubscribe after your course end date.

[Click here for instructions on how to subscribe/unsubscribe and post to the Communication Forums.](#)

**Ask the Professor**

This communication forum provides you with an opportunity to ask your professor general or course content questions. Questions may focus on Blackboard locations of online course components, textbook or course content elaboration, additional guidance on assessment requirements, or general advice from other students.

Questions that are specific in nature, such as inquiries regarding assessment/assignment grades or personal accommodation requests, are NOT to be posted on this forum. If you have questions, comments, or concerns of a non-public nature, please feel free to email your professor. Responses to your post will be addressed or emailed by the professor within 48 hours.

Before posting, please ensure that you have read all relevant course documentation, including the syllabus, assessment/assignment instructions, faculty feedback, and other important information.
Student Break Room

This communication forum allows for casual conversation with your classmates. Communication on this forum should always maintain a standard of appropriateness and respect for your fellow classmates. This forum should NOT be used to share assessment answers.

Grading

- Assessments (8 @ 4%) = 32%
- Essays (2 @ 8%) = 16%
- Assignments (5 @ 8%) = 40%
- Unit VIII Course Project = 12%
- Total = 100%

Course Schedule/Checklist (PLEASE PRINT)

The following pages contain a printable Course Schedule to assist you through this course. By following this schedule, you will be assured that you will complete the course within the time allotted.
By following this schedule, you will be assured that you will complete the course within the time allotted. Please keep this schedule for reference as you progress through your course.

<table>
<thead>
<tr>
<th>Unit I</th>
<th>What is Art, and How Does it Function?</th>
</tr>
</thead>
</table>
| Review: | Unit Study Guide  
Learning Activities (Non Graded): See Study Guide |
| Read: | Chapter 1: The Nature of Art and Creativity  
Chapter 2: The Purposes and Functions of Art  
Additional Reading Assignment(s): See Study Guide  
Suggested Reading: See Study Guide |
| Submit: | Assessment  
Essay |
| Notes/Goals: | |

<table>
<thead>
<tr>
<th>Unit II</th>
<th>Drawing and Painting</th>
</tr>
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</table>
| Review: | Unit Study Guide  
Learning Activities (Non Graded): See Study Guide |
| Read: | Chapter 6: Drawing  
Chapter 7: Painting  
Additional Reading Assignment(s): See Study Guide  
Suggested Reading: See Study Guide |
| Submit: | Assessment  
Assignment |
| Notes/Goals: | |

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<thead>
<tr>
<th>Unit III</th>
<th>The Visual Elements</th>
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</table>
| Review: | Unit Study Guide  
Learning Activities (Non Graded): See Study Guide |
| Read: | Chapter 3: The Visual Elements  
Additional Reading Assignment(s): See Study Guide  
Suggested Reading: See Study Guide |
| Submit: | Assessment  
Assignment |
| Notes/Goals: | |
## Unit IV: The Principles of Design and Evaluating Art

<table>
<thead>
<tr>
<th>Review</th>
<th>□ Unit Study Guide</th>
</tr>
</thead>
</table>
| Read:          | □ Chapter 4: The Principles of Design  
□ Chapter 5: Evaluating Art  
□ Additional Reading Assignment(s): See Study Guide  
□ Suggested Reading: See Study Guide |
| Submit:        | □ Assessment  
□ Assignment |

### Notes/Goals:

## Unit V: Design Disciplines and Photography

<table>
<thead>
<tr>
<th>Review</th>
<th>□ Unit Study Guide</th>
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</table>
| Read:          | □ Chapter 9: Photography  
□ Chapter 11: Design Disciplines  
□ Additional Reading Assignment(s): See Study Guide  
□ Suggested Reading: See Study Guide |
| Submit:        | □ Assessment  
□ Assignment |

### Notes/Goals:

## Unit VI: Art beyond the West

<table>
<thead>
<tr>
<th>Review</th>
<th>□ Unit Study Guide</th>
</tr>
</thead>
</table>
| Read:          | □ Chapter 18: Traditional Arts of Asia  
□ Chapter 20: Africa, Oceania, and the Americas  
□ Additional Reading Assignment(s): See Study Guide  
□ Suggested Reading: See Study Guide |
| Submit:        | □ Assessment  
□ Assignment |

### Notes/Goals:
## Unit VII: Renaissance and Baroque Europe

### Review:
- [ ] Unit Study Guide

### Read:
- [ ] **Chapter 17:** Renaissance and Baroque Europe
- [ ] **Chapter 21:** Late Eighteenth and Nineteenth Centuries
- [ ] **Additional Reading Assignment(s):** See Study Guide
- [ ] **Suggested Reading:** See Study Guide

### Submit:
- [ ] Assessment
- [ ] Essay

### Notes/Goals:

## Unit VIII: Twentieth Century Art

### Review:
- [ ] Unit Study Guide
- [ ] **Learning Activities (Non Graded):** See Study Guide

### Read:
- [ ] **Chapter 22:** Early Twentieth Century
- [ ] **Chapter 23:** Between World Wars
- [ ] **Additional Reading Assignment(s):** See Study Guide
- [ ] **Suggested Reading:** See Study Guide

### Submit:
- [ ] Assessment
- [ ] Course Project

### Notes/Goals: