FACULTY PROFILE

Department
CSU College: Business
CSU Discipline: Marketing

Basic Info

Name: David J. Castle
Title: Full-Time Faculty
Email: david.castle@columbiasouthern.edu
Personal Preferred Availability: Weekdays

Education

Doctor of Philosophy in Business Administration
Northcentral University

Master of Business Administration in Marketing
Oakland University

Bachelor of Science in General Management
Oakland University

Biography

Background
I am a Christian who is blessed with the opportunity to be a university professor and entrepreneur. I have been teaching since 2005, and I enjoy helping people by sharing what I know to make a positive difference. I am the president of both The Magic of Dave J. Castle, LLC, and DJC Marketing, LLC. My strong Christian values are very important to me, and I do my best to be a positive role model to my students and those I engage with on a daily basis. In addition to my roles as both university professor and entrepreneur, I also plan to start a new journey as an evangelist who does engagements sharing the good news in the Holy Bible.

CSU Story
I began working at Columbia Southern University in 2010. I am grateful that I have had the opportunity to work at Columbia Southern University and help so many students over the years become more successful in life.

Hobbies/Interests

* Studying the Holy Bible/attending church/spreading the good news of the Gospel
* Helping others in the community and all over the world
* Working in my yard and also the community to keep the areas looking beautiful
* Feeding and watching the birds
* Continuous learning
* Enjoying time with family and friends
* Exercising
* Watching some sports and mystery movies
* Making money
* Playing disc golf, bocce ball, and table tennis
* Tai Chi

Additional Information

Awards:
- Connecticut Quality Improvement Award for Innovation in the MBA Program at Post University in 2009

Teaching Philosophy

I strongly believe that teachers play an important role in society because they are responsible for the educational development and personal growth of individuals who attend school. It is the responsibility of the teacher to ensure that each student receives a high quality educational experience within a comfortable learning environment both online and in the classroom. Teachers should always strive to set a positive example by behaving appropriately both inside and outside the classroom. Since students often perceive teachers as role models, it is critical that they maintain a professional image in an effort to set a good example in the community. Teachers should take their profession very seriously because they are responsible for improving society by creating the leaders of tomorrow.

Advice for Current Students

Do your best job!