Course Description

To excel in business today, business managers must understand and adapt to three major disciplines: law, ethics, and business legal organizations. Students will gain knowledge of contracts, the Uniform Commercial Code, administrative regulations, dispute resolutions modalities, and international business law. Ethical business behavior will be stressed throughout the course. Students will be provided suggested guidelines for being successful and ethical simultaneously. Business legal organizations will be explored providing students a broad overview of shareholder protections, tax implications, and management styles.

Course Textbook


Course Learning Outcomes

Upon completion of this course, students should be able to:

1. Explain the basic elements of forming an enforceable contract, agreement, and lease.
2. Show an understanding of contract and lease assignments and delegation of contractual performance.
3. Explain the basics of the Uniform Commercial Code, Sections 2 and 2A as pertaining to transactions involving goods and leases.
4. Analyze ethics, values, morality, and law and explain the need and means for promoting business social responsibility.
5. Classify the different types of intellectual property, cases of infringement and detail measures for their protection.
6. Define the benefits and limitations of all forms of sole proprietorships, partnerships, and corporations.
7. Develop research skills using all modalities available.

Credits

Upon completion of this course, the students will earn three (3) hours of college credit.

Course Structure

1. **Unit Learning Outcomes:** Each unit contains Unit Learning Outcomes that specify the measurable skills and knowledge students should gain upon completion of the unit.
2. **Unit Lesson:** Each unit contains a Unit Lesson, which discusses unit material.
3. **Reading Assignments:** Each unit contains Reading Assignments from one or more chapters from the textbook. Suggested Readings are provided in the Unit I through VI study guides to aid students in their course of study.
4. **Key Terms:** Key Terms are intended to guide students in their course of study. Students should pay particular attention to Key Terms as they represent important concepts within the unit material and reading.
5. **Discussion Boards:** Discussion Boards are a part of all CSU term courses. Information and specifications regarding these assignments are provided in the Academic Policies listed in the Course Menu bar.
6. **Learning Activities (Non-Graded):** These non-graded Learning Activities are provided in Unit I, II, III, VI, and VII study guides to aid students in their course of study.
7. **Unit Assessments:** This course contains seven Unit Assessments, one to be completed in Units I-II and IV-VIII. Assessments are composed of File Response questions.
8. **Unit Assignment**: Students are required to submit for grading a Unit Assignment in Unit III. Specific information and instructions regarding this assignment are provided below. A grading rubric is included with the assignment in Unit III. Specific information about accessing this rubric is provided below.

9. **Ask the Professor**: This communication forum provides you with an opportunity to ask your professor general or course content related questions.

10. **Student Break Room**: This communication forum allows for casual conversation with your classmates.

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**CSU Online Library**

There is a virtual library with resources, including both journals and ebooks, to support your program and your course at Columbia Southern University. eResources are accessible 24 hours a day/7 days a week from the CSU Online Library gateway page. To access the library, log into myCSU, and then click on CSU Online Library. Resources are organized in the library by title, but if you click on Subject Research Guides, you will find eResources arranged by subject.

The Library Reference service is available 7 days a week by e-mailing library@columbiasouthern.edu. Ask a Librarian is also available 7 days a week by using the chat box located on the CSU Online Library main page.

Librarian responses may occur within minutes or hours, but it will never take more than 24 hours for a librarian to send a response to the e-mail address you have provided. Replies to reference requests may include customized keyword search strategies, links to videos, research guides, screen captures, attachments, a phone call, live screen sharing, meeting room appointments, and other forms of instruction.

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**Unit Assignment**

**Unit III Case Study**

Read the call-of-the-question carefully, and follow the instructions for each subject. Prepare four briefing papers using the APA format for research papers, and upload them as one document for your response.

1. **Critical Legal Thinking**
   Instructions:
   - Read *Wrench LLC v. Taco Bell Corporation* found in the Cheeseman textbook, pages 187-188.
   - Respond to the three Case Questions found in Cheeseman textbook, page 188.
   - Brief the facts of the case and assume your boss is seeking your opinions as noted in the Critical Legal Thinking, Ethics, and Contemporary Business questions. Argue both sides of all issues.

2. **Law Case with Answers**
   Instructions:
   - Read *California and Hawaiian Sugar Company v. Sun Ship, Inc.* found in the Cheeseman textbook, pages 222-223.
   - Brief the facts of the case and assume your boss is seeking your opinions on whether the use of liquidated damage clauses in contracts is good or bad for your business by giving examples of when the clause should and should not be used.
   - Provide convincing arguments for both sides of this issue.

3. **Critical Legal Thinking Cases**
   Instructions:
   - Read Sections 11.1 Cybersquatting (pp. 240-241); 9.2 Agreement (p. 202); 10.3 Force Majeure Clause (p. 224); and 11.8 E-License (p. 242).
   - Check the decisions of the highest appellate courts, if a case is cited, for each fact pattern.
   - Brief the facts of the case and assume your boss is seeking your opinions on whether each of the four subjects affect business in the United States and if so, provide the worst and best case scenarios.

Information about accessing the Blackboard Grading Rubric for this assignment is provided below.
APA Guidelines

The application of the APA writing style shall be practical, functional, and appropriate to each academic level, with the primary purpose being the documentation (citation) of sources. CSU requires that students use APA style for certain papers and projects. Students should always carefully read and follow assignment directions and review the associated grading rubric when available. Students can find CSU’s Citation Guide in the myCSU Student Portal by clicking on the “Citation Resources” link in the “Learning Resources” area. This document includes examples and sample papers and provides information on how to contact the CSU Success Center.

Grading Rubrics

This course utilizes analytic grading rubrics as tools for your professor in assigning grades for all learning activities. Each rubric serves as a guide that communicates the expectations of the learning activity and describes the criteria for each level of achievement. In addition, a rubric is a reference tool that lists evaluation criteria and can help you organize your efforts to meet the requirements of that learning activity. It is imperative for you to familiarize yourself with these rubrics because these are the primary tools your professor uses for assessing learning activities.

Rubric categories include: (1) Discussion Board, (2) Assessment (Written Response), and (3) Assignment. However, it is possible that not all of the listed rubric types will be used in a single course (e.g., some courses may not have Assessments).

The Discussion Board rubric can be found within Unit I’s Discussion Board submission instructions.

The Assessment (Written Response) rubric can be found embedded in a link within the directions for each Unit Assessment. However, these rubrics will only be used when written-response questions appear within the Assessment.

Each Assignment type (e.g., article critique, case study, research paper) will have its own rubric. The Assignment rubrics are built into Blackboard, allowing students to review them prior to beginning the Assignment and again once the Assignment has been scored. This rubric can be accessed via the Assignment link located within the unit where it is to be submitted. Students may also access the rubric through the course menu by selecting “Tools” and then “My Grades.”

Again, it is vitally important for you to become familiar with these rubrics because their application to your Discussion Boards, Assessments, and Assignments is the method by which your instructor assigns all grades.

Communication Forums

These are non-graded discussion forums that allow you to communicate with your professor and other students. Participation in these discussion forums is encouraged, but not required. You can access these forums with the buttons in the Course Menu. Instructions for subscribing/unsubscribing to these forums are provided below.

Click here for instructions on how to subscribe/unsubscribe and post to the Communication Forums.

Ask the Professor

This communication forum provides you with an opportunity to ask your professor general or course content questions. Questions may focus on Blackboard locations of online course components, textbook or course content elaboration, additional guidance on assessment requirements, or general advice from other students.

Questions that are specific in nature, such as inquiries regarding assessment/assignment grades or personal accommodation requests, are NOT to be posted on this forum. If you have questions, comments, or concerns of a non-public nature, please feel free to email your professor. Responses to your post will be addressed or emailed by the professor within 48 hours.

Before posting, please ensure that you have read all relevant course documentation, including the syllabus, assessment/assignment instructions, faculty feedback, and other important information.
Student Break Room

This communication forum allows for casual conversation with your classmates. Communication on this forum should always maintain a standard of appropriateness and respect for your fellow classmates. This forum should NOT be used to share assessment answers.

Grading

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<th>Component</th>
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<tr>
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<tr>
<td>Unit Assessments (7 @ 10%)</td>
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<td>Unit III Case Study</td>
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<td><strong>Total</strong></td>
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Course Schedule/Checklist (PLEASE PRINT)

The following pages contain a printable Course Schedule to assist you through this course. By following this schedule, you will be assured that you will complete the course within the time allotted.
By following this schedule, you will be assured that you will complete the course within the time allotted. Please keep this schedule for reference as you progress through your course.

**Unit I  The Legal System and Business**

| Review:                  |  □ Unit Study Guide  
|                         | □ **Non-Graded Learning Activities:** See Study Guide |
| Read:                   | □ Chapter 1: Legal Heritage and the Digital Age  
|                         | □ Chapter 2: Ethics and Social Responsibility of Business  
|                         | □ Chapter 3: Courts, Jurisdiction, and Administrative Agencies  
|                         | □ Chapter 4: Judicial, Alternative, and E-Dispute Resolution  
| Discuss:                | □ **Discussion Board Response:** Submit your response to the Discussion Board question by Saturday, 11:59 p.m. (Central Time)  
|                         | □ **Discussion Board Comment:** Comment on another student’s Discussion Board response by Tuesday, 11:59 p.m. (Central Time)  
| Submit:                 | □ **Assessment** by Tuesday, 11:59 p.m. (Central Time) |

**Unit II  The U. S. Constitution and Business**

| Review:                  |  □ Unit Study Guide  
|                         | □ **Non-Graded Learning Activities:** See Study Guide |
| Read:                   | □ Chapter 5: Constitutional Law for Business and E-Commerce  
|                         | □ Chapter 6: Torts and Strict Liability  
|                         | □ Chapter 7: Criminal Law and Cyber Crimes  
|                         | □ Chapter 8: Intellectual Property and Cyber Piracy  
|                         | □ **Suggested Reading:** See Study Guide |
| Discuss:                | □ **Discussion Board Response:** Submit your response to the Discussion Board question by Saturday, 11:59 p.m. (Central Time)  
|                         | □ **Discussion Board Comment:** Comment on another student’s Discussion Board response by Tuesday, 11:59 p.m. (Central Time)  
| Submit:                 | □ **Assessment** by Tuesday, 11:59 p.m. (Central Time) |

Notes/Goals:
### Unit III: Contracts, Commercial Law, and E-Commerce

**Review:**
- Unit Study Guide
- **Non-Graded Learning Activities:** See Study Guide

**Read:**
- **Chapter 9:** Formation of Traditional and E-Contracts
- **Chapter 10:** Performance and Breach of Traditional and E-Contracts
- **Chapter 11:** E-Commerce and Digital Law
- **Suggested Reading:** See Study Guide

**Discuss:**
- **Discussion Board Response:** Submit your response to the Discussion Board question by Saturday, 11:59 p.m. (Central Time)
- **Discussion Board Comment:** Comment on another student’s Discussion Board response by Tuesday, 11:59 p.m. (Central Time)

**Submit:**
- **Case Study** by Tuesday, 11:59 p.m. (Central Time)

**Notes/Goals:**

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### Unit IV: The Uniform Commercial Code and Bankruptcy

**Review:**
- Unit Study Guide

**Read:**
- **Chapter 12:** UCC Sales and Lease Contracts and Warranties
- **Chapter 13:** Credit, Secured Transactions, and Bankruptcy
- **Suggested Reading:** See Study Guide

**Discuss:**
- **Discussion Board Response:** Submit your response to the Discussion Board question by Saturday, 11:59 p.m. (Central Time)
- **Discussion Board Comment:** Comment on another student’s Discussion Board response by Tuesday, 11:59 p.m. (Central Time)

**Submit:**
- **Assessment** by Tuesday, 11:59 p.m. (Central Time)

**Notes/Goals:**
# Business Law

## Unit V: Business Organizations and Formations

### Review:
- Unit Study Guide

### Read:
- **Chapter 14**: Small Business and General and Limited Partnerships
- **Chapter 15**: Limited Liability Companies, Limited Liability Partnerships, and Special Forms of Business
- **Suggested Reading**: See Study Guide

### Discuss:
- **Discussion Board Response**: Submit your response to the Discussion Board question by Saturday, 11:59 p.m. (Central Time)
- **Discussion Board Comment**: Comment on another student’s Discussion Board response by Tuesday, 11:59 p.m. (Central Time)

### Submit:
- **Assessment** by Tuesday, 11:59 p.m. (Central Time)

### Notes/Goals:

## Unit VI: Corporations, E-Securities, and Investor Protection

### Review:
- Unit Study Guide
- **Non-Graded Learning Activities**: See Study Guide

### Read:
- **Chapter 16**: Corporations and the Sarbanes-Oxley Act
- **Chapter 17**: Investor Protection, E-Securities, and Wall Street Reform
- **Chapter 26**: International and World Trade Law
- **Suggested Reading**: See Study Guide

### Discuss:
- **Discussion Board Response**: Submit your response to the Discussion Board question by Saturday, 11:59 p.m. (Central Time)
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### Submit:
- **Assessment** by Tuesday, 11:59 p.m. (Central Time)

### Notes/Goals:
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<th>Business and Government: Friends or Foes?</th>
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<tr>
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<td></td>
<td>☐ <strong>Non-Graded Learning Activities:</strong> See Study Guide</td>
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<td>Read:</td>
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<td>☐ Chapter 19: Equal Opportunity in Employment</td>
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<td>☐ Chapter 20: Employment Law and Worker Protection</td>
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<th>Unit VIII</th>
<th>Government Regulations and Business</th>
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<tr>
<td>Review:</td>
<td>☐ Unit Study Guide</td>
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<tr>
<td>Read:</td>
<td>☐ Chapter 22: Antitrust Law and Unfair Trade Practices</td>
</tr>
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<td>☐ Chapter 23: Consumer Protection</td>
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<td></td>
<td>☐ Chapter 24: Environmental Protection</td>
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<td>☐ Chapter 25: Land Use Regulation and Real Property</td>
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