

FACULTY PROFILE

Department

CSU College: Business

CSU Discipline: Master of Business Administration

Basic Info



Name: Robert W. Robertson

Title: Full-Time Faculty

Email: robert.robertson@columbiasouthern.edu

Personal Preferred Availability: Evenings

Education

Doctor of Philosophy in Management and Organization
University of Stirling, Scotland

Postgraduate Diploma in International Management (China)
University of London

Master of Studies in Law
Vermont Law School

Master of Public Administration
Dalhousie University, Canada

Master of Arts in Geography
Eastern Kentucky University

Biography

Background

Dr. Robert W. Robertson is an educator and consultant living in Tampa, FL. In addition, he is a visiting professor of management at the University of Ljubljana, Slovenia. Dr. Robertson serves as a scientific adviser to the Global Universities in Distance Education (GUIDE) association sponsored by Marconi University in Rome, Italy.

He has served as the vice president (Southeast region) of Phi Beta Delta, International Honors Society. Dr. Robertson has more than twenty five years of experience leading and managing organizations in the public sector and in academia in Kazakhstan, Canada, and the United States. He is an invited speaker at conferences in the areas of workforce development, strategic planning, quality and continuous improvement, online education, and international business.

CSU Story

I have been with CSU for approximately six years. I enjoy working with MBA students. In particular, I have been active with the CSU Vietnam program.

Hobbies/Interests

Travel, sports, fitness.

Additional Information

Awards:

- Fulbright Scholar (2016)
- Research Fellow, University of Phoenix (2014-2015)
- Online Administrator of Excellence, Pearson (2011)

Teaching Philosophy

I enjoy the interaction with students within the class environment. My approach is to utilize cases, current events, and similar means to illustrate theory from a practical perspective. In particular, I am able to make this link between theory and application tangible to students as I have an extensive career in managing large organizations and experience globally. These experiences allow me to relate to the kind of real life questions that students raise within the class. Increasingly, this type of alignment between business education and business in practice is important to meet the changing needs of a competitive, global economy. Students must rise to the challenge of adding value to their employers at all times, and my role as an instructor is to ensure that they are equipped to meet this challenge.

Specifically, I approach teaching with a student-focused perspective. It is important to anticipate the needs of students. Also, it is important to establish with them realistic, interesting, and pertinent learning objectives. In achieving these objectives, I try to anticipate issues or concerns that students may bring forward. For example, online education remains a relatively new concept to many learners. In my online classes I send out reminders and tips to the classes regularly. The technology must be an enabler and not an impediment to learning online. Communication in a timely and sensitive manner is vital to the success of online learners. In addition, I believe that it is important to provide both group and individual feedback to students.

Advice for Current Students

Stay focused; have fun!